**TASK FORCE FOR DIVERSITY PROGRAMMING**

**Preliminary Report**

**Deadline: November 25, 2013**

**Fall 2013**

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| **Representative, Title**Helen Guohong Han, Associate Professor in Management | **College**WCBA |
| **If your college has a diversity committee, who is the chairperson of the committee?** (Provide name, title, extension and email) |
| **Provide a description of what your college is currently doing to meet the diversity criteria.****Current Diversity Events*****GLE Brazil, India, Prague,Ireland:**** Global Learning Experience
* GLE is offered over Christmas break and spring break, are short-term “study tours” from which students can earn 3 credits
* Visit international businesses and different cultures; broadening the student’s knowledge with exposure to diverse business practices and belief systems.
* Winter break 2013: Prague, Czech Republic 10 day Study Tour
* Spring 2013: Dublin, Ireland 10 Day Study Tour
* Fall 2013: Hosted college students from Brazil
	+ “Each October, the University of Sao Paolo Brazil brings more than 40 MBA students to YSU for guest lectures and tours of businesses in the Mahoning Valley.”
* Winter Break 2012-2013: Mumbai and new Delhi, India

***Women’s Entrepreneurship Workshop:**** Targets the regional business community of women entrepreneurs.
* Women account for a majority of the students in YSU (56%) and constitute a large part of the regional work force, and there were no internationally oriented business initiatives targeting women in general and women entrepreneurs/professionals in our community in particular.
* EMI project sought to redress this inequity by sponsoring four workshops exclusively meant for women entrepreneurs/professionals.
* Collaborating with YSU’s Partners for *Workplace Diversity,* the EMI project organized a *Women’s Entrepreneurship Seminar*.
* Scholars in women’s entrepreneurship and successful women entrepreneurs were invited to address issues specific to businesses managed by women.
* Over 100 women entrepreneurs and professionals from Mahoning Valley participated in each of these programs.

***International Business Institute for High School Students:**** A cooperative effort among organizations in the Valley to develop responses to diversity issues in area workplaces.
* Creates a network of individuals who have discussed diversity issues and who can serve as resources for their organizations and for the partnership as it continues to develop initiatives.
* Three annual events:
	+ Diversity Works event in October
	+ A conference
	+ Awards program in the spring for human resource professionals.
* Some Partners: YSU, Nationwide, Huntington, Barnes and Noble, United Way, Sam’s Club, Regional Chamber, SHRM, Youngstown School District, Mahoning County and Trumbull County Board of Commissioners, Kent State University, Forum Health, WFMJ 21 News, AVI Food Systems, Hospice of the Valley, Youngstown Pride, Chevrolet/General Motors

***Diversity Course: MGMT 3755**** A full-fledged diversity course offered each semester.
* This course introduces students to current topics in diversity: national and international demographics of the changing face of the workforce; processes that create diversity.
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| **List what your college has done or plans to do in the area of diversity programming this year (2013-2014). Provide titles and dates and a synopsis of the diversity program.*** Small Business Development Center (SBDC) Start Up Business Presentations: Multiple per year - 2013
* BUSINESS 2020 - for 500 high school students. Focus is on careers in business and employability - November 6
* Our International Trade Assistance Center offers many programs for businesses interested in exporting - ongoing
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| **When does diversity program planning begin?**Program planning is ongoing. The WCBA delivers programs that support globalization, exporting, entrepreneurship, and business success. We also co-sponsor programs for high school students. |
| **What does your college plan to do in the area of diversity programming next year (2014 - 2015)?** All of the above mentioned diversity activities at WCBA will be on a continuous basis. |
| **What events could be included in the Community Diversity Program Series 2014-2015?**We have not developed our 2014-15 plans yet. |